



Economy Sector Working Group
January 19, 2023
Virtual Meeting - 10:00-11:30 a.m.

Meeting Summary

- 1) Welcome and roll call
 - a) Present
 - i) John Bristol (Co-chair)
 - ii) Jeff Trip (Co-chair)
 - iii) Tegen Ebbert (Co-chair)
 - iv) Christine Rambo
 - v) Gail Garey
 - vi) Sarah Leonard
 - vii) Michelle Stewart (YVSC technical assistant)
 - b) Not present
 - i) Sarah Jones
 - ii) Sheila Symons
 - iii) David Torgler
 - iv) Lisa Popovich
 - v) Rachel Tuyn
- 2) CAP Economy Working Group (WG) meeting summaries
 - a) Process: Meeting summaries to be shared with Working Group for edits/comments before posting to CAP Board agenda. After CAP Board meeting, meeting summaries will be posted on the CAP website.
- 3) Update from the Board meeting
 - a) CAP Waste and Energy Working Groups weighing in on CAP-related policies: Pay as You Throw (PAYT) and Construction & Demolition (C&D) of City Hall (Waste); letter to City staff regarding future energy decisions at new City Hall and Fire Station Complex, Board request to the CAP Energy Working Group to weigh in on YVEA net metering changes (Energy)
 - b) Communication Plan for 2023 in development
 - i) Springtime public Open House for community to meet Working Group members and Board and learn more about efforts undertaken by the Collaborative

- 4) Follow up on Working Group requests from previous meeting
 - a) Looking for additional representatives from a major employer particularly leadership involved in procurement processes (e.g., UC Health, Northwest Colorado Health) and workforce development
 - b) Working Group members who can be nodes of action
 - i) Big Agnes
 - ii) Legacy Vacation Resorts - doing a lot in green business operations
 - iii) Chamber industry workgroups still active - useful place to run ideas by

- 5) Continue to discuss and document existing policies, programs, and initiatives that contribute to emission reduction outcomes. Build off tactics identified in CAP Economy Strategies, Actions and Tactics worksheet
 - a) Strategy 1 - Consume goods with lower embedded carbon emissions
 - i) Funding: Opportunity Now grants and initiatives
 - b) Strategy 3 - Expand base industries for regional self-reliance
 - i) Recommendation: Support/expand local composting operations for use by local landscapers - put in place policies for local compost for revegetation
 - ii) Recommendation: Northwest Cooperative Development Center (NWCDC) - build out local markets for value add agriculture - process and sell meat locally with the help of Community Agriculture Alliance (CAA) (currently doing a feasibility study), food systems gaps, how to expand northern markets
 - (1) How to utilize animal waste/offal? Hides currently being thrown into landfill, attract a business entrepreneur to utilize those hides
 - iii) Recommendation: Chamber buy local campaigns - present during the holiday season, scale up and make more consistent throughout the year
 - iv) Question: Any co-op models coming out for renewable energy?
 - v) Recommendation: Routt County Economic Development (RCEDP) Entrepreneurship Center - how to educate/encourage local entrepreneurs and trainings at the Entrepreneurship Center to incentivize green industry plans?
 - (1) Green business plan competition - leverage CO Green Business Program Greenbiz Tracker, advancing practices that support, educate, connect businesses (buying in bulk, compost, carry out packaging, reusable take out wear)
 - vi) Current initiative: RCEDP Business Counseling - in partnership with Integrated Community, offering services to non-English speaking entrepreneurs
 - c) Strategy 4 - Enhance environmental sustainability efforts undertaken by business
 - i) Current initiative: Hayden business pitch competition
 - (1) Recommendation: Increase suite of education programs leading up to competition to increase sustainable business practices

- ii) Current initiative: Chamber Diversity, Equity and Inclusion (DEI) and family friendly policy toolkits (can pick and choose what you want to do for your business),
 - (1) Recommendation: Add a sustainability tool kit for businesses and connect them with the resources to fund initiatives
- iii) Recommendation: Mechanism for sharing funding opportunities with businesses
- iv) Recommendation: Rewarding and recognizing businesses with sustainable practices - carpool programs for employees (tracker for walking, biking, carpooling)
- v) Recommendation: Highlight success stories (e.g., Bar-U-Eats doing compostable packaging)
- vi) Recommendation: Evaluate and install infrastructure that supports sustainability practices - e.g. bike racks on buses
- vii) Recommendation: Reexplore carshares/vanshares in South Routt, outlying communities - Hayden only has one bus in the morning and one in the afternoon - allow park and rides in zoning (unincorporated areas)
- viii) Current initiatives: Three feasibility studies (Steamboat, Routt, Craig) looking at transportation options on a regional basis
 - ix) Recommendation: Platforms and apps for people to carpool
 - x) Recommendation: Employee stipends for workers who carpool
 - xi) Recommendation: Reassessing rideshares again - develop education and comfort around ridesharing
- xii) Current initiative: Yampa Valley Green Business Program
 - (1) Recommendation: Connect resources to scale up sustainable businesses and approach from a thoughtful and inclusive perspective
- d) Other
 - i) Recommendation: workforce training opportunities for servicing the electrification of school buses and other EV services

6) Next meeting and proposed work plan

- a) Third Thursday of the month - 10-11:30 a.m. (virtual) - February 16, 2023
- b) Homework - Continue to populate the CAP Economy EasyRetro platform and Funding Sources worksheets
- c) Begin to evaluate "Big Win" recommendations